

NATIONAL GALLERY OF ART

NEWS RELEASE

SIXTH STREET AT CONSTITUTION AVENUE NW WASHINGTON DC 20565 • REpublic 7-4215 extension 248

FOR IMMEDIATE RELEASE

WASHINGTON, D.C. February 2, 1966. Broadcasts of the Picture of the Week from the National Gallery of Art begin a second season Sunday evening (February 6) on radio stations, ^{WGMS and} WGMS-FM in Washington.

This year's 20 art talks, by National Gallery education staff members, will be broadcast twice on WGMS, during Sunday evening intermissions of National Gallery concert broadcasts, at about 8:40 p.m., and the following Sunday at 8:45 a.m.

The series, which was inaugurated in this country by WGMS and the National Gallery last year, combines radio discussions of great National Gallery pictures with matching full color reproductions offered by mail for home study.

About 1,000 persons have subscribed for the 20 full color reproductions to be discussed this year.

The cost of the full color reproductions is \$5.50, including portfolio and brief text. Orders for the 1966 series can still be placed through the Publications office of the National Gallery of Art, telephone 737-4215.

(more)

The broadcast discussion starts Sunday with Renoir's Girl with a Hoop. Other discussions through the period ending June 19th will cover works of art by Bosch, Gozzoli, Zurbaran, Poussin, Cuyp, Canaletto, Guardi, Monet, Rousseau, Durer, Titian, Van Dyck, Goya, Sully, Gauguin, Rembrandt, and Nolde.

The pictures will be scheduled under four general headings: religious (February 13-March 6), landscape (March 13-April 10), portraits (April 17-May 22), and prints (May 29-June 19).

End

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New Series

RADIO PICTURE OF THE WEEK

THE NATIONAL GALLERY OF ART introduced last year in this country a plan for radio listeners to enjoy discussions of its great works of art in their own homes. A series of full color reproductions was offered by mail, and Sunday evening radio talks were broadcast on Washington's good music station, WGMS, each on a work of art from the series. Response was so great that the Gallery staff is now preparing a second series which will begin February 6th.

THE NEW TALKS will be heard twice—during Sunday evening intermissions of National Gallery concerts (at about 8:40 p.m.) and again the following

Sunday at 8:45 a.m. As before, the reproductions will be printed on heavy 11" x 14" paper suitable for framing, but this year they will be sent to you with text in a full-color Fine Arts portfolio.

PLEASE NOTE that only orders for the complete series of 20 talks will be accepted and that the enclosed envelope order form should be returned promptly. Full subscription price is \$5.50 (for portfolio of 20 reproductions, text and mailing cost). A return envelope is enclosed for your convenience, and a list of talks and initial broadcast dates are printed on the reverse of this sheet.

SUBJECTS FOR RADIO PICTURE OF THE WEEK

Introduction

Feb. 6 Renoir—*Girl with a Hoop*

RELIGIOUS

Feb. 13 Bosch—*Death of the Miser*
 20 Gozzoli—*The Dance of Salome*
 27 Zurbarán—*St. Jerome with St. Paula and*
 St. Eustochium
 Mar. 6 Poussin—*The Baptism of Christ*

LANDSCAPE

Mar. 13 Cuyp—*The Maas at Dordrecht*
 20 Canaletto—*A View in Venice*
 27 Guardi—*A Seaport and Classic Ruins in Italy*

Apr. 3 Monet—*Madame Monet under the Willows*
 10 Rousseau—*The Equatorial Jungle*

PORTRAITS

Apr. 17 Dürer—*Portrait of a Clergyman*
 24 Titian—*Ranuccio Farnese*
 May 1 Van Dyck—*Marchesa Balbi*
 8 Goya—*Senora Garcia*
 15 Sully—*Lady with a Harp: Eliza Ridgely*
 22 Gauguin—*Self-Portrait*

PRINTS

May 29 Dürer—*Erasmus of Rotterdam*
 June 5 Rembrandt—*The Three Trees*
 12 Goya—*Bullfight at Bordeaux*
 19 Nolde—*The Prophet*